Certificate

EXTENDED

Date of issue

September 17, 2021



Reinspection

September 17, 2022

uMarketingSolutions

For the purposes of the software of uMarketingSuite, by uMarketingSolutions a privacy audit was carried out by Privacy Verified. uMarketingSolutions declares that it safeguards the privacy of its customers by complying with the points below. Privacy Verified conduct a yearly reinspection in order to check whether uMarketingSolutions continues to abide to these points.



uMarketingSolutions uses specific retention periods and personal data is not kept longer than necessary.



uMarketingSolutions has set up its software according to the principles of privacy by design and by default.



uMarketingSolutions correctly informs customers, by means of a white paper, of the obligation to inform about the use of uMarketingSuite.



uMarketingSolutions informs its customers correctly, by means of a white paper, that permission is required for placing and reading the cookie from uMarketingSuite.

Stichting Certificering supervises the certification and issuance process of Privacy Verified.

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